

India Transparency Report: October 2025

Overview

X was founded on a commitment to transparency. This commitment is part of our effort to serve the public conversation. In line with our mission to promote open conversation, we encourage a variety of perspectives on the platform. We thus have clear <u>Rules and Policies</u> in place that are designed to ensure all people can participate in the public conversation freely and safely. Our Rules and Policies are dynamic, and we continually review them to ensure that they are up-to-date, necessary and proportional.

X is reflective of real conversations happening in the world and that sometimes includes perspectives that may be offensive or controversial. The <u>X Rules</u> are designed to ensure everyone feels safe expressing their beliefs. We are also committed to providing transparency on our policy development process, rules enforcement <u>philosophy</u> and range of enforcement <u>options</u>, and provide explanations of these on our <u>Help Center</u>.

In compliance with Rule 4(1)(d) of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, X is publishing this report for the reporting period from August 26, 2025 to September 25, 2025. We will continue to publish this report on a monthly basis, and will make improvements over time. This report is in addition to the various reports we already provide about enforcement actions taken on the X platform globally.

How Users in India can Submit Reports

In India, X users can submit reports by using the contact details available on the <u>India Grievance Officer page</u>. Separately, users can report directly from the post or account in question while logged into X, or reports can be made via X's <u>Help Center</u>.

Each report we receive via the India Grievance channel is assessed under the <u>X Terms of Service</u> and the <u>X Rules</u> and any content that is determined to be in violation is actioned in line with our <u>range of enforcement options</u>.

To process reports, we have a dedicated team of trained individuals. These individuals take appropriate action after carefully reviewing the report, and any available context, in close detail. All of these team members are fluent in one or more of the languages spoken in India and participate in regular training on our tools and policies.

The number of reports submitted does not necessarily mean that the reports are legitimate or accurate. X routinely receives reports that are incorrect or not genuine. Such reports are still recorded in the India Transparency Reports.

Enforcement action on a report depends on the report's accuracy and legitimacy. We may not take action on a report for a variety of reasons. For example, the report may fail to identify content on X, the content may have been removed by the user that posted it, the content may have already been removed because it was reported directly on the platform or via X's support forms, or we find no violation of our Terms of Service. In addition, if content reported by users under one X Rules policy is ultimately actioned under a different policy, the enforcement action will be recorded under the other relevant policy, rather than under the original policy reported. The metrics in all of X's India Transparency Reports are recorded in this way.

India Grievance Officer Data

Below is the data we received via our India Grievance Officer channel between August 26, 2025 through to September 25, 2025.

Reports that relate to account verification, account access, or information regarding X's enforcement actions are not included in the data below. We have also removed duplicate requests from the data provided in this report, so that only unique requests are counted. In October 2025, we updated the presentation of our metrics in this report. We will continue to improve this report in future iterations.

Reports received: 1,959

X's India Grievance channel receives a high volume of inaccurate, non-genuine, or otherwise invalid submissions. X continuously monitors the effectiveness of its reporting systems and processes, and implements targeted measures to mitigate ongoing abuse while preserving the integrity of genuine user reporting.

Report "reason" selected:	Percentage
Alleged ban evasion	8.3%
Alleged child sexual exploitation	1.3%
Alleged harassment	24.9%
Alleged impersonation	0.5%
Alleged intellectual property	4.5%
Alleged synthetic and manipulated media as defined in X's authenticity policy	50.2%

Alleged private information	3.7%
Alleged promoting suicide or self-harm	0.3%
Alleged sensitive adult content	6.4%

Valid Reports Actioned: 6451

We are unable to generate exact metrics during this reporting period on account of a technical limitation. The number of valid reports actioned will be higher than reported.

Valid Reports	Percentage of Total Actions
Ban evasion	8.5%
Child sexual exploitation	1.2%
Harassment	2.2%
Impersonation	0.3%
Intellectual property ²	1.2%
Synthetic and manipulated media as defined in X's authenticity policy	81.6%
Private information	2.3%
Promoting suicide or self-harm	0.2%
Sensitive adult content	1.9%

X's Proactive Monitoring Efforts

There are many measures that have been in place for a long time on our platform that relate to the mitigation of child sexual exploitation and terrorism activity. X does not tolerate any material that features or promotes <u>child sexual exploitation</u>. This includes media, text, illustrations, or computer-generated images. When we remove content, we immediately report it to the National Center for Missing and Exploited Children (NCMEC). NCMEC makes reports available to the appropriate law enforcement agencies to facilitate investigations and prosecutions.

¹ We may not take action if a report is inaccurate, is a duplicate, fails to identify content on X, the content was removed by the user that posted it, the content was already removed because it was reported directly on the platform or via X's support forms, or we find no violation of our Terms of Service.

² This includes copyright, trademark, or other IP-related issues.

X was one of the <u>founding members</u> of the <u>Global Internet Forum to Counter Terrorism</u>, and participates in numerous other key international initiatives to eliminate terrorist content online, including the <u>Christchurch Call to Action</u> and the <u>European Union Internet Forum</u>.

The vast majority of all accounts that are suspended for the promotion of terrorism and child sexual exploitation are proactively flagged by a combination of technology and other purpose-built internal proprietary tools.

Proactive Monitoring Data³

Issue	Accounts Suspended Globally
Child Sexual Exploitation	135,624
Promotion of Terrorism	2,842

³ This data represents global actions taken, and not just actions related to content from India. "Proactive Monitoring" refers to content proactively identified by employing internal proprietary tools and industry hash sharing initiatives.